

SINGAPORE to TOKYO

~ 2019 Rugby World Cup ~



A CYCLING ADVENTURE CELEBRATING GRASSROOTS ASIAN RUGBY

A RIDE AND DOCUMENTARY WILL RAISE EXPOSURE AND FINANCIAL SUPPORT FOR SOUTH EAST ASIAN RUGBY RELATED CHARITIES AND CAUSES.

THE GLOBAL RUGBY COMMUNITY IS TURNING ITS EYES TOWARDS ASIA FOR THE 2019 RUGBY WORLD CUP.

JASON BRAY AND GIFT EGBELU WILL SET OFF ON AN ADVENTURE TO FILM A MULTI-PART DOCUMENTARY TO SHOWCASE GRASSROOTS ASIAN RUGBY, AND THE SOCIAL IMPACT IT HAS, TO THE WORLD WHILE TAKING A BICYCLE RIDE FROM SINGAPORE TO TOKYO.

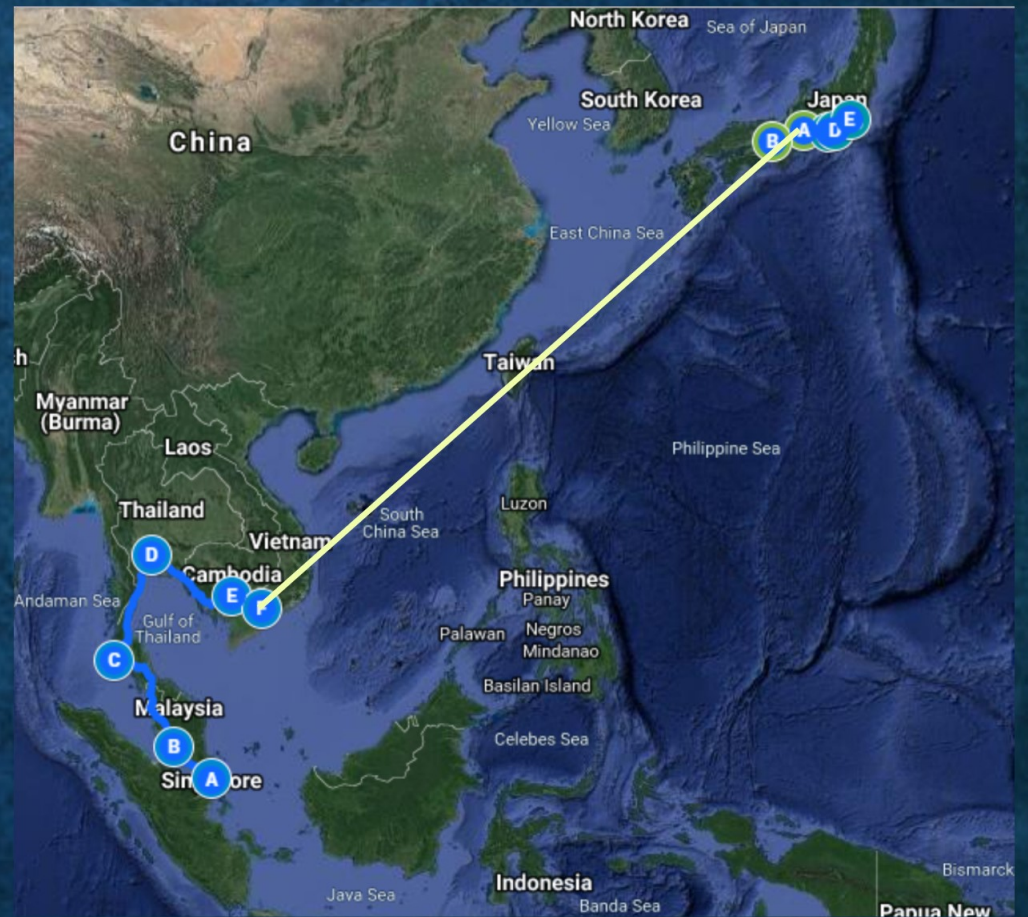


**RUGBY
WORLD CUP™
JAPAN日本2019**

THE BIKE RIDE

THE RIDE WILL COMMENCE IN LATE AUGUST, IN SINGAPORE, AND TRAVEL THROUGH MALAYSIA, THAILAND, CAMBODIA, VIETNAM AND SOUTHERN JAPAN, SET TO ARRIVE IN TOKYO ON SEPTEMBER 29TH FOR THE AUSTRALIA VS WALES GAME.

THE ROUTE WILL BE BROKEN DOWN INTO FOUR STAGES, COVERING 3700 KILOMETERS, OVER 38 DAYS.



RUGBY CHARITIES AND CAUSES

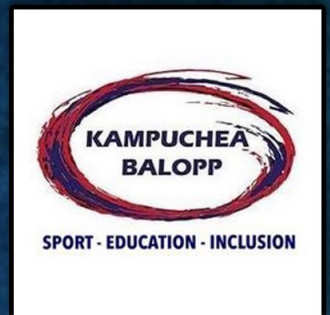
ASIAN CENTRE FOUNDATION, (PHUKET, THAILAND) - ASIA CENTER FOUNDATION (ACF) IS AN INDEPENDENT, CHARITY REGISTERED AS A NON-GOVERNMENT ORGANIZATION ON PHUKET ISLAND, THAILAND. ACF PROVIDES EDUCATION OPPORTUNITIES TO DISADVANTAGED AND AT-RISK THAI AND BURMESE MIGRANT CHILDREN SO THEY WILL BE EMPOWERED TO CHANGE THEIR FUTURES. ACF MANAGES DIFFERENT PROJECTS ADDRESSING THE NEEDS OF CHILDREN FOCUSING ON EDUCATION, CHILD PROTECTION, LIFE-SKILL DEVELOPMENT, HEALTHCARE AND COMMUNITY OUTREACH.



THE NAK SUU ACADEMY (BANGKOK, THAILAND) - NAK SUU RUGBY ACADEMY BANGKOK WORKS DIRECTLY WITH CHILDREN AND YOUTH AT RISK. OUR PLAYERS COME FROM SLUM COMMUNITIES OF BANGKOK WHO DO NOT OTHERWISE HAVE SUCH OPPORTUNITIES AVAILABLE TO THEM. NAK SUU RUGBY ACADEMY ENCOURAGES AND EDUCATE THESE CHILDREN IN POSITIVE LIFE CHOICES, VALUES, AND SKILLS. ACCORDING TO STUDIES, SPORT-BASED PROGRAMS USED AS A PRACTICAL TOOL TO ENGAGE CHILDREN BENEFIT THEIR PHYSICAL AND PSYCHOLOGICAL WELL - BEING. THE CORE VALUES TAUGHT IN SPORTS EMPOWER INDIVIDUALS AND TRAIN YOUNGSTERS TO SUCCEED AND EXCEL IN LIFE.



KAMPUCHEA BALOPP - (PHNOM PENH)-GIVE THEM A BALL, GIVE THEM A CHANCE, THEY WILL EMBRACE IT! KAMPUCHEA BALOPP, TODAY IS PROVIDING ACCESS TO SPORTS AND GROUP ACTIVITIES ON A WEEKLY BASIS TO MORE THAN 600 CHILDREN. KAMPUCHEA BALOPP AIMSTO NURTURE MORE THAN 1500 CHILDREN BY THE END OF THE YEAR IN THEIR SOCIAL DEVELOPMENT AND SPORTS ACTIVITIES. THIS INCLUDES TEACHING THEM ABOUT HEALTHY LIFESTYLES, GOOD NUTRITION, THE IMPORTANCE OF TEAMWORK & RESPECT, RESPONSIBILITY, AND MORE.



THE ANITA, ALEX AND ANNABEL NICHOLSON MEMORIAL (SINGAPORE) - THIS MEMORIAL FUND HAS BEEN SET UP BY BEN NICHOLSON IN MEMORY OF HIS WIFE ANITA AND THEIR TWO CHILDREN ALEX AND ANNABEL WHO TRAGICALLY LOST THEIR LIVES IN THE SRI LANKA BOMBINGS ON EASTER SUNDAY 2019. THE NICHOLSON FAMILY WERE DEEPLY INVOLVED IN THE TANGLIN RUGBY CLUB, AND ANITA WAS ALSO A POPULAR MEMBER OF THE ATLAS FOUNDATION FAMILY. SHE SET UP AND RAN THE FIRST ATLAS FOUNDATION FUNDRAISING DINNER IN SINGAPORE IN OCTOBER 2018 RAISING OVER \$25,000 USD. AS A RESULT BEN NICHOLSON, THE ATLAS FOUNDATION, THE SINGAPORE TO TOKYO RIDE AND TANGLIN ARE COMBINING FOR AN EVENT ON THE 24 AUGUST WHICH WILL LAUNCH THE RIDE TO THE WORLD CUP AND RAISE SUPPORT FOR THE ANITA, ALEX AND ANNABEL NICHOLSON MEMORIAL FUND.



SOUTHEAST ASIA LEG

STAGE 1:

SINGAPORE TO KUALA LUMPUR, MALAYSIA

The Anita, Alex, and Annebel Nicholson Memorial (Singapore)
Nigerian Singaporean Community (Singapore)
Tanglin Rugby Club (Singapore)
Centaur Rugby Club (Singapore)
Iskandar Pirates Rugby Club (Johor Bahru)
KL Tigers Rugby Club (Kuala Lumpur)
Cobrats Rugby Club (Malaysia)

STAGE 2:

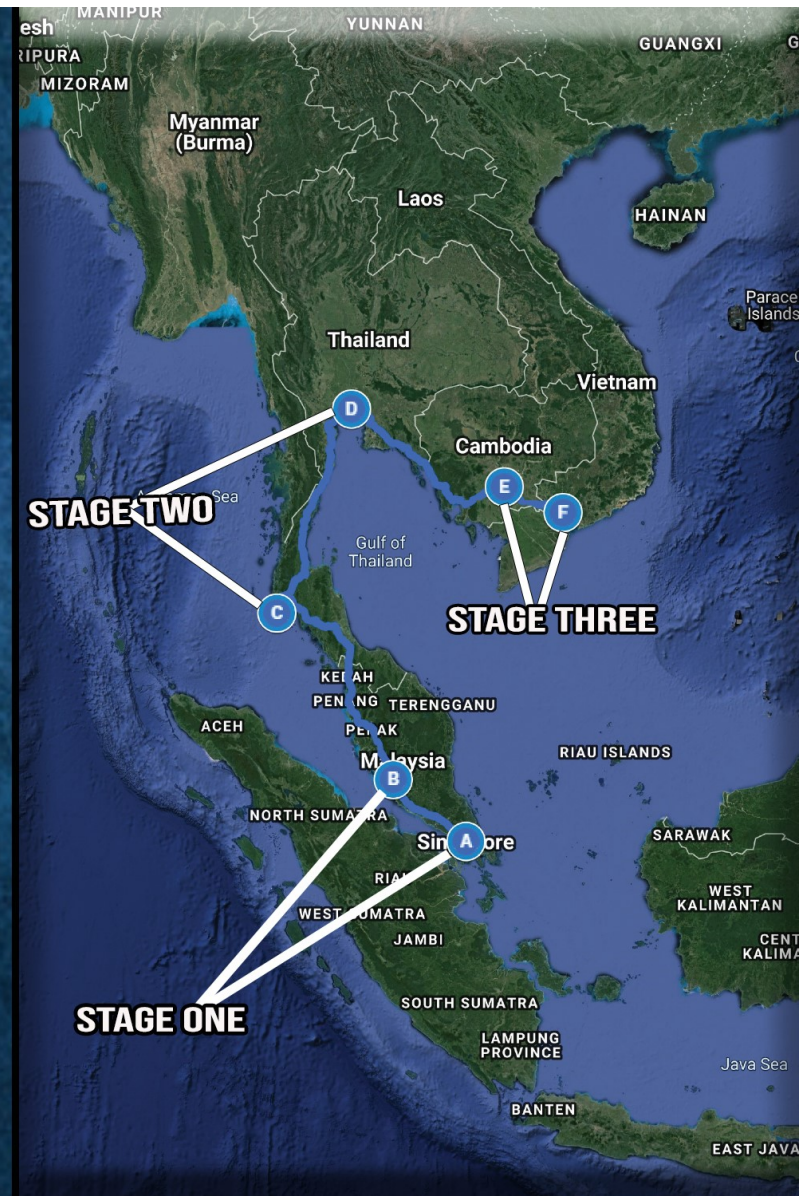
PHUKET, THAILAND TO BANGKOK, THAILAND

Asian Centre Foundation (Phuket)
The Nak Suu Academy (Bangkok)
Bangkok Bangers Rugby Club (Bangkok)
Bangkok Southerners Rugby Club (Bangkok)

STAGE 3:

PHENOM PENH, CAMBODIA TO HO CHI MINH CITY, VIETNAM

Kampuchea Balopp (Phenom Penh)
Saigon Geckos Rugby Clubs



JAPAN LEG



STAGE FOUR

- A. WALES VS AUSTRALIA - TOYOTA STADIUM, ACHI
- B. USA VS ENGLAND - KOBE MISAKE STADIUM, HYOGO
- C. MT. FUJI, CHUBU HONSHU
- D. AUSTRALIA VS WALES - TOKYO STADIUM, TOKYO

THE DOCUMENTARY

THIS DEEP DIVE OF A DOCUMENTARY WILL GIVE AN INSIDE LOOK INTO THE RUGBY CLUBS AND CAUSES THAT HAVE IMPACTED ALL OVER SOUTHEAST ASIA, AS WELL AS HOW THE CULTURE OF RUGBY HAS BEEN DISPLAYED. FROM CHILDREN TO ADULTS, RUGBY IN THIS REGION HAS QUIETLY CHANGED THE PERCEPTION OF THE SPORT AND HOW RUGBY HAS RETURNED THE FAVOR.

THE BIKE RIDE: SINGAPORE TO TOKYO FOR THE RUGBY WORLD CUP 2019, WILL BE DISTRIBUTED THROUGH DIGITAL AND PHYSICAL FORMATS. THERE WILL BE A THEATER PREMIERE OF THE DOCUMENTARY IN ASIA AND IN THE USA RESPECTIVELY. UPDATES OF THE RIDE CAN BE FOLLOWED ON MOST SOCIAL MEDIA PLATFORMS THROUGH, RUGBY LOVERS GUIDE TO ASIA ON FACEBOOK, AND THROUGH GIFT-TIME RUGBY NETWORK ON FACEBOOK, INSTAGRAM, AND YOUTUBE.



JASON BRAY

RUGBY LOVERS GUIDE TO ASIA

THERUGBYLOVERSGUIDEASIA@GMAIL.COM

WWW.RUGBYLOVERSGUIDEASIA.COM

JASON IS A 46 YEAR OLD AUSSIE WHO REPRESENTS THE MORE TRADITIONAL RUGBY CULTURE. HE IS A LAID BACK CHARACTER, WHO ENJOYS A BEER, A LAUGH AND HAS A CHEEKY STREAK A MILE WIDE.



GIFT EGBELU

GIFT-TIME RUGBY NETWORK

GIFTEGBELU@GIFTTIMERUGBY.COM

WWW.GIFTTIMERUGBY.COM

THE 33 YEAR OLD GIFT EGBELU IS A SECOND GENERATION NIGERIAN, LIVING IN LOUISIANA USA, WHO WILL SHARE A HIGH ENERGY, INFECTIOUS AND GENEROUS SPIRIT WITH THOSE HE MEETS ON THE RIDE. GIFT REPRESENTS AN EMERGING GENERATION OF RUGBY FOLLOWERS WHO IS ARE NOT FROM A TRADITIONAL RUGBY BACKGROUND.



THE SINGAPORE TO TOKYO RIDE IS OFFERING POTENTIAL SPONSORS OPPORTUNITIES TO GET THEIR BRAND WIDE EXPOSURE



SPONSORSHIP OPPORTUNITIES

TITLE SPONSORSHIP (\$10,000 USD; 13,444 SGD)

- TITLE NAMING RIGHTS FOR TOUR, EX: "THE [COMPANY NAME] SINGAPORE TO TOKYO: BIKE RIDE TO THE RUGBY WORLD CUP"
- BRAND NAME AND LOGO PRESENTED ON ALL ADVERTISEMENTS, AND PROMOTIONAL MATERIAL FOR TOUR
- BRAND NAME AND LOGO ON ALL SOCIAL MEDIA POSTS AND VIDEOS, PRIOR TO, DURING, AND AFTER TOUR
- BRAND NAME AND LOGO ON FRONT OF MERCHANDISE FOR THE TOUR
- BRAND NAME AND LOGO FEATURED IN TITLE NAME FOR DOCUMENTARY OF TRIP
- BRAND NAME AND LOGO PRESENTED ON GIFT MEMORABILIA PROVIDED TO EACH ORGANIZATION HOST STOPPED AT DURING THE TOUR



GOLD SPONSORSHIP (\$5,000 USD; \$6,767 SGD)



- FEATURED AS "PRESENTED BY" TOUR, EX: "THE SINGAPORE TO TOKYO: BIKE RIDE TO THE RUGBY WORLD CUP PRESENTED BY [COMPANY NAME]"
- BRAND NAME FEATURED ON ALL ADVERTISEMENTS AND PROMOTIONAL MATERIAL FOR TOUR
- BRAND NAME FEATURED ON ALL SOCIAL MEDIA POSTS AND VIDEOS, PRIOR TO, DURING AND AFTER THE TOUR
- BRAND NAME FEATURED ON SLEEVES OF MERCHANDISE FOR THE TOUR
- BRAND NAME FEATURED AS PRESENTING NAME FOR THE DOCUMENTARY PIECE
- BRAND NAME FEATURED ON GIFT MEMORABILIA

SILVER SPONSORSHIP (\$2,000 USD; \$2,707 SGD)

- BRAND NAME FEATURED ON SOCIAL MEDIA POSTS AND VIDEOS PRIOR TO, DURING, AND AFTER THE TOUR
- BRAND NAME FEATURED ON THE BACK OF MERCHANDISE
- BRAND NAME CREDITED ON DOCUMENTARY
- BRAND NAME FEATURED ON GIFT MEMORABILIA

BRONZE SPONSORSHIP (\$750 USD; \$1,015 SGD)

- BRAND NAME CREDITED ON DOCUMENTARY
- BRAND NAME FEATURED ON GIFT MEMORABILIA

ASSOCIATE SPONSORSHIP (\$500 USD; \$677 SGD)

- CREDITED ON DOCUMENTARY

THANK YOU FOR TAKING TIME TO READ THIS SPONSORSHIP DOCUMENT FOR THE SINGAPORE TO TOKYO RUGBY WORLD CUP BIKE CYCLE.
IF YOU BELIEVE YOUR BRAND WOULD BE COMPATIBLE WITH THIS EXCITING ENDEAVOUR
PLEASE CONTACT JASON (THERUGBYLOVERSGUIDE@GMAIL.COM) AND GIFT-TIME RUGBY (GIFTEGBELU@GIFTTIMERUGBY.COM)
AND HELP US SUPPORT ASIAN GRASSROOTS RUGBY.

